

### THE BLESSING OF ABRAHAM

...IS YOURS!



#### God wants to bless you:

You have to focus on God's grace, trust him and give him the glory



VISION STATEMENT: FOCUS BUSINESS SCHOOL INTENDS TO

● Encourage you to have a lifestyle in the marketplace that will attract the blessing of God

 Teach you a new mind-set which enables you to conquer a financial breakthrough

 Give you tools and methods on how to start, develop and maintain a business



### HAVE A LIFESTYLE THAT ATTRACTS

THE BLESSING OF GOD



- Make the bible your roadmap for doing business.
- All kinds of sinful, dishonest, selfish, corrupted or slack business practice will create poverty in the long run.

Our ambition is to inspire your way of living in a way that will please God and cause his favour to be attracted to your life and business.

The bible is our key **business** literature



### YOU NEED A NEW MIND-SET

ROM 12:2



- Change always starts with a new thought, a new idea
- What's on your mind will determine the outcome of your life.
- Your inner person will be like a magnet
  - When you think failure, you will have failure. When you think and believe for success, you will see it come to you.



TO BE SUCCESSFUL YOU HAVE TO CHANGE YOUR WAY OF THINKING

Paul speaks about a transformation process like when a larva enters the cocoon and comes out as a butterfly.

FOCUS BUSINESS SCHOOL wants to be that cocoon that transforms your mind for successful business

Go from rags to riches!

It's in your head!





YOU WILL GET THE TOOLS YOU NEED TO START, DEVELOP AND MAINTAIN A BUSINESS

How to plan for a start up

How to make the most basic calculations of profitability and feasibility of a business

• How to apply techniques for selling and marketing

The importance of market research

We want to establish BASICS in successful business performance.



#### THE CURRICULUM

#### FOR THE ACADEMIC YEAR

The Seed (included in the Introduction block)

Bringing your personal finances into balance

Dreams and visions

Business plan



Business basics

The character of a businessman

Biblical finances

The spiritual business man



#### THE LESSONS FOR EACH BLOCK

#### **BLOCK 1 - INTRODUCTION TO BUSINESS SCHOOL**

Introduction 1
to Business school

The Seed I

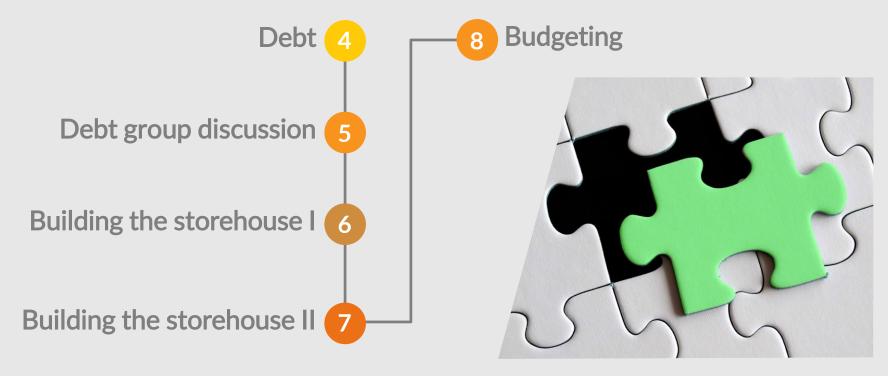
The Seed II 3





#### PERSONAL FINANCES

#### **BLOCK 2 - BRINGING YOUR PERSONAL FINANCES INTO BALANCE**





#### DREAMS AND VISIONS

**BLOCK 3 - DREAMS AND VISIONS** 



Oreams and visions

10 Goal setting

Group work on dreams and goal setting

12 Plan of action

Group work on plan of action



#### **BUSINESS PLAN**

**BLOCK 4 - BUSINESS PLAN** 



14 Risk and Business I

15 Risk and Business II

16 You and your business

17 Forecasted income statement

18 Business plan



#### MARKET MECHANISMS

**BLOCK 5 - MARKET MECHANISMS** 





#### **BUSINESS BASICS**

**BLOCK 6 - BUSINESS BASICS** 

Marketing I Marketing II 23 Selling 24 Group work on selling 25 Pricing your product

How to handle competition

28 Customer and supplier relations





#### THE CHARACTER OF A BUSINESSMAN

**BLOCK 7 - THE CHARACTER**OF A BUSINESSMAN



Group discussion on 31 hard work and honesty

Service mind 32

Group discussion on service mind

Group discussion on characteristics of successful businesspeople

35 Excellence in products and service

To be innovative and creative

37 Overcoming trouble



#### **BIBLICAL FINANCES**

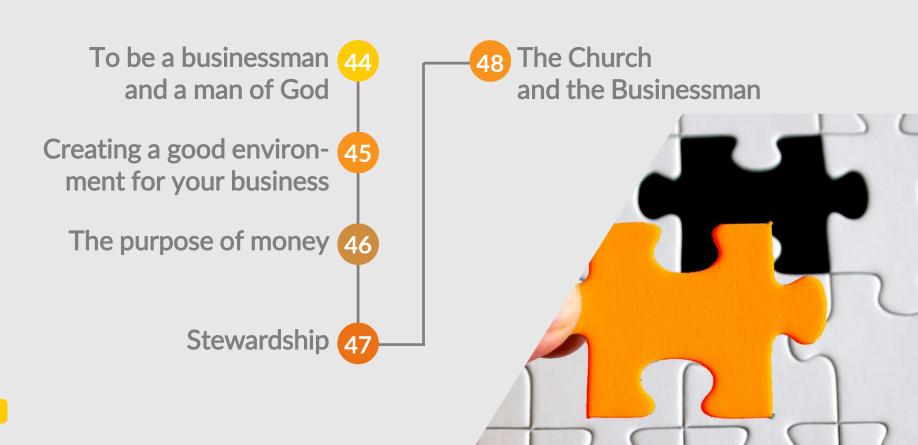
**BLOCK 8 - BIBLICAL FINANCES** 

Gods will for your finances (38) Gods Care 39 Tithes 40 Giving - The Natural 41 Lifestyle of a Believer



#### THE SPIRITUAL BUSINESSMAN

**BLOCK 9 - THE SPIRITUAL BUSINESSMAN** 



#### TIME SCHEDULE

#### **RULES AND REGULATIONS**

Class every Saturday morning/ Wednesday evening

Last lesson on 11:th of June, 2016 Graduation the following week

Rules and regulations
Check Student's handbook!

Facebook – Focus business school





### STUDENT'S ACTIVE PARTICIPATION

STUDY GUIDE for each lesson

You will receive the STUDY GUIDE on your arrival to the class room.

Take notes!

To be filed in the binder = your manual for doing business

Homework assignments

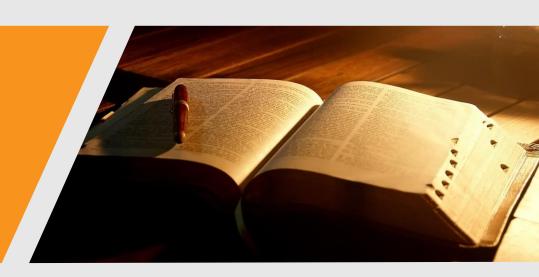
• For some of the lessons, you hand in your assignments next Saturday







## BUSINESS IS INITIATED BY THE CREATOR



The bible says – 📖 Gen. 2:8-15

- Doing business is to fulfil God's commission to man
- ◆ Doing business is a way to worship God▲vodah (Hebr) = labor and worship
- Doing business is a way to ministerMelawkah (Hebr) = business and ministry



### JESUS TOLD US:

"DO BUSINESS TILL I COME"



The bible says – Luke 19:13

- ◆ Christ has given us a mandate to do business until the second coming of the Lord.
- Let's do it with confidence and work on doing it as skilfully as possible
- Have an open heart and mind!



# THANK OU GUYS THAT'S ALL FOR THIS MOMENT

